21 TU-F 11A-12P Buyline Comment: RR	20 M 11A-12P Buyline Comment: RR	19 TU 11A-12P Buyline Comment: RR	18 TU 10A-11A Buyline Comment: TODAY 3	17 M 10A-11A Buyline Comment: TODAY 3	16 TU-F 10A-11A Buyline Comment: TODAY 3	15 TU-F 9A-10A Buyline Comment: TODAY 2	14 M 9A-10A Buyline Comment: TODAY 2	13 TU 9A-10A Buyline Comment: TODAY 2	12 SU 8A-9A Buyline Comment: MTP	11 SU 7A-8A Buyline Comment: SUN TODAY	rax# LT Ln Day Time Program	Station KSNV-TV LAS VEGAS, NV. Advertiser ().HORSFORD FOR CONGRE Product HORSFORD 4 CONGRESS Estimate# 1366 Buyer JESSE DEMASTRIE Phone#	Rep Order# 6834007 Ver# 1 Mod# 0 Sts EC'd Yes
											20	Agency (): 3050 K S WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks	Status Confirmed
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\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$100.00	\$150.00	\$150.00	\$150.00	\$1,900.00	\$250.00	Ra tt e	() GMMB 3050 K ST NW WASHINGTON, DC 20007 P1/P2/E 115/122/1366 es 10/30/2012 - 11/06/2012 eks	Traffic Order# 105010 Sho
10/30-11/02	11/05-11/05	11/06-11/06	10/30-10/30	11/05-11/05	10/30-11/02	10/30-11/02	11/05-11/05	11/06-11/06	11/04-11/04	11/04-11/04	Dates	12	010 Prin Last Received: 08/ Showing Buylines: All Lines
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48 88 00 0	\$200.00	\$200.00	\$200.00	\$200.00	\$860.00	\$1,200.00	\$300.00	\$150.00	\$3,800.00	\$500.00	Total Cost) PHT ADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845	P***1
											Daypart		2 of 8

32	31	30	29	28	27	26	25	24	23	22	LT Ln	rtise; uct uct; uate#	Rep Order# EC'd Yes
TU-F 4 Buyline	TU-F Buylin	M Buylin	TU Buylin	SU Buyline	TO-F Buylin	M Buyline	TU Buylin	TU Buyline	м 1 Buyline	TU-F] Buyline	Day	KSNV-TV LAS VEGAS, NV. r () HORSFORD FOR CONGRE HORSFORD 4 CONGRESS 1366 JESSE DEMASTRIE	¢ 6834007
[P-430P Comment:	F 3P-4P Buyline Comment: P	3P-4P Buyline Comment: P	3P-4P Buyline Comment: P	03-930A Comment:	F 2P-3P Buyline Comment: D	P-3P Comment:	2P-3P Buyline Comment: D	[2P-1230P Comment:	.2P-1230P Comment:	 2P-1230P Comment:	Time P	VEGAS, NV. SFORD FOR CO I CONGRESS STRIE	Ver# 1
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\$175.00	\$150.00	\$150.00	\$150.00	\$125.00	\$100.00	\$100.00	\$100.00	\$125.00	\$125.00	\$125.00	Rate	NAM NAW FTON, DC 20007 115/122/1366 10/30/2012 - 11/06/2012	Order# 105
10/30-11/02	10/30-11/02	11/05-11/05	11/06-11/06	11/64-11/04	10/30-11/02	11/05-11/05	11/06-11/06	11/06-11/06	11/05-11/05	10/30-11/02	Dates	5	010 Prin Last Received: 08/ Showing Buylines: All Lines
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\$875.00	\$1,050.00	\$150.00	\$150.00	\$125.00	\$800.00	\$200.00	\$100.00	\$125.00	\$125.00	\$625.00	Total Cost) PHILADELPHIA) AMY MCCREARY £ 215-568-6540 215-568-1845	
											Daypart		3 of 8

43	4 2	41	40	ა 9	ယ ထ	37	3 6	35	3 4	3 3 3	raan LT Ln	rtisei uct late#	Rep Order# EC'd Yes
×	M 8 Buyline	TU-F Buyline	TU Buyline	M Buyline	TU-	TU-	M Buyline	TU 4 Buyline	TU '	M Buyline	Day	KSNV-TV () HORSF 1366 JESSE I	r# 6834007 :s
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11/05-11/05	11/05-11/05	10/30-11/02	11/06-11/06	11/05-11/05	10/30-11/02	10/30-11/02	11/05-11/05	11/06-11/06	11/06-11/06	11/05-11/05	Dates	lo L	010 Prin Last Received: 08/ Showing Buylines: All Lines
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\$260.00	\$260.00	\$1,300.00	\$265.00	\$530.00	\$2,385.00	\$875.00	\$175.00	\$175.00	\$175.00	\$175.00	Total Cost	LPHIA CREARY -6540 -1845	
											Daypart		4 of 8

54 M Buyline	53 TU-F] Buyline	52 SU 1 Buyline	51 SA 1 Buyline	50 F luyline	49 TH :	48 TU :	47 M Buyline	46 SA Buyline	45 SA Buyline	44 TU-F Buyline	In Day	Station KSNV-TV LAS VEGAS, NV. Advertiser ().HORSFORD FOR Product HORSFORD 4 CONGRESS Estimate# 1366 Buyer JESSE DEMASTRIE Phone#	Rep Order# 6834007 EC'd Yes
11P-1135P Buyline Comment: NEWS	F 11P-1135P Buyline Comment: NEWS	10P-11P Comment: L&O AFTER NFL	10P-11P Comment: SVU	10P-11P Buyline Comment: DATELINE	10P-11P Buyline Comment: ROCK CENTER	10P-11P Buyline Comment: PARENTHOOD	10P-11P Comment: REVOLUTION	7P-730P Buyline Comment: WHEEL	630P-7P Buyline Comment: JEP	F 7P-730P Buyline Comment: WHEEL	Time Program	KSNV-TV LAS VEGAS, NV. ().HORSFORD FOR CONGRE HORSFORD 4 CONGRESS 1366 JESSE DEMASTRIE	Ver# 1 Mod# 0 Stat
										I		Agency () GMMB 3050 K ST NW WASHINGTON, Agency C/P1/P2/E 115 Flight Dates 10/30, Hiatus Weeks	Status Confirmed
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\$275.00	\$275.00	\$350.00	\$500.00	\$1,000.00	\$950.00	\$900.00	\$1,000.00	\$175.00	\$175.00	\$260.00	Rate	() GMMB 3050 K ST NW WASHINGTON, DC 20007 P1/P2/E 115/122/1366 res 10/30/2012 - 11/06/2012 reks	Traffic Order# 105010 Show
11/05-11/05	10/30-11/02	11/04-11/04	11/03-11/03	11/02-11/02	11/01-11/01	10/30-10/30	11/05-11/05	11/03-11/03	11/03-11/03	10/30-11/02	Dates	2	010 Prin Last Received: 08/ Showing Buylines: All Lines
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	\$1,300.00	H	P.	н	10/31-10/31	\$1,300.00	:30		ROCK CENTER	9P-10P Buyline Comment: R	W Buyli	<u>ი</u>	
	\$1,100.00	J 	<u>, , , , , , , , , , , , , , , , , , , </u>	Н	11/05-11/05	\$1,100.00	:30		VOICE	P-10P Comment:	M Euyline	о 41	
	\$175.00	ы	<u> </u>	Н	11/04-11/04	\$175.00	: 30		K	930A-10A ne Comment: CM	SU Buyline	<u>ა</u>	
	\$220.00	22	Н	N	11/64-11/04	\$110.00	:30		NEWS	5A-7A Comment:	SU (Buyline	გ. გ.	
	\$350.00	22	щ	N	11/03-11/03	\$175.00	: 30		SAT TODAY	7A-9A Comment:	SA	61	
	\$8,000.00	N	н	10	11/04-11/04	\$4,000.00	: 30		SNF	515P-830P Comment:	SÜ . Buyline	<u>ა</u>	
	\$400.00	ь	μ	}-4	11/03-11/03	\$400.00	:30		SNL	1130P-1A Buyline Comment: S	SA Buyli	59	
	\$300.00	N	щ	N	11/05-11/05	\$150.00	:30		MOHS NOT	1135P- 1235A Buyline Comment: T	M Buyli	<u>ა</u> დ	
	\$1,350.00	w	н	G	10/30-11/02	\$150.00	:30		TON SHOW	135P- 1235A Comment:	TU-F] J Buyline	57	
	\$285.00	<u> </u>	₽	ы	11/04-11/04	\$285.00	: 30		NEWS	11P-1135P Buyline Comment: N	SU Buyli	თ თ	
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) PHII ADELPHIA) AMY MCCREARY ! 215-568-6540 215-568-1845	115-56	one f X#	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#	2	MMB FION, DC 20007 115/122/1366 10/30/2012 - 11/06/2012	2 4 Ω	Agency (): 3050 K s WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks	ONGRE	KSNV-TV LAS VEGAS, NV. ().HORSFORD FOR CONGRE HORSFORD 4 CONGRESS 1366 JESSE DEMASTRIE	INV-TV LAS VEGA ().HORSFORI HORSFORD 4 CON 1366 JESSE DEMASTRIE	iser	Station Adverd Product Estima Buyer Phones
6 of 8	12%	32 AN	8/02/2012 9:: 7 PM	Printed: 08/02/2012 9:32 AM 08/01/2012 4:27 PM .ines	010 Prin Last Received: 08/ Showing Buylines: All Lines	Traffic Order# 105010 Shov	Traffic	Status Confirmed	Mod# 0	Ver# 1	6834007	Rep Order# EC'd Yes	Rep O EC'd

Sales Totals: 204 / \$54,64 Station Totals: 204 / \$54 Lines not sent/rcld/rtrn: —COMPETITIVE— Market To —COMPETITIVE COMMENTS— NEW ORDER Books NOV12 Demos RA35+	REPORT TOTALS Report Totals: 204 / \$54,645SALES MONTHLY TOTALS Nov 12: 204 / \$54,645.00	69 SA Buyl	68 F Buyl	67 T H Buy	66 W Buy'	Fax# LT Ln Day	nn KSNV-TV rtiser () nct HORSF nate# 1366 r JESSE I e#	Rep Order# 6834007 EC'd Yes
\$54,645.00 / \$54,645.00 /rtrn: 0 / \$0.00 Ret Totals \$176,274 ReNTS— RENTS— RA35+	\$54,645.00	8P-9P Buyline Comment: PRIME	9P-10P Buyline Comment: GRIMM	9P-10P Buyline Comment: OFFICE/UP ALL NIGHT	 10P-11P Buyline Comment: CHI FIRE	Time Program	KSNV-TV LAS VEGAS, NV. ().HORSFORD FOR CONGRE HORSFORD 4 CONGRESS 1366 JESSE DEMASTRIE	Ver# 1 Mod# 0
CATV 0% KTNV 16% XXXX 0%				IT			Agency (): 3050 K S WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks	Status Confirmed
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KINC 0% KVCW 4%		11/03-11/03	11/02-11/02	11/01-11/01	10/31-10/31	Dates	2	010 Prin Last Received: 08/ Showing Buylines: All Lines
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KVVU		Н	Н	Ъ	₽ 1	Total Spots	215-568-6540	9:32 AM
U 31%		\$350.00	\$750.00	\$850.00	\$1,000.00	Total Cost	PHILADELPHIA AMY MCCREARY 215-568-6540 215-568-1845	
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Rep Order# EC'd Yes 6834007 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 105010 Last Received: 08/6 Showing Buylines: All Lines Printed: 08/02/2012 9:32 AM 08/01/2012 4:27 PM

Estimate# Buyer Phone# Station KSNV-TV LAS VEGAS, NV.
Advertiser ().HORSFORD FOR CONGRE
Product HORSFORD 4 CONGRESS JESSE DEMASTRIE

CASH IN ADVANCE

- CREDIT RISK -

PLEASE NOTE ADDRESS CHANGE EFF 8/12

---Agency Comment---

Fax#

Agency C/P1/P2/E
Flight Dates
Hiatus Weeks Agency

() GMMB 3050 K.ST NW WASHINGTON, DC 20007 C/P1/P2/E 115/122/1366 bates 10/30/2012 - 11/06/2012

Rep Firm Sales Office (Salesperson (

Salesperson Phone# Salesperson FAX#

) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845

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